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# Learning And Behavior



Learning and Behavior EDITION NO 07

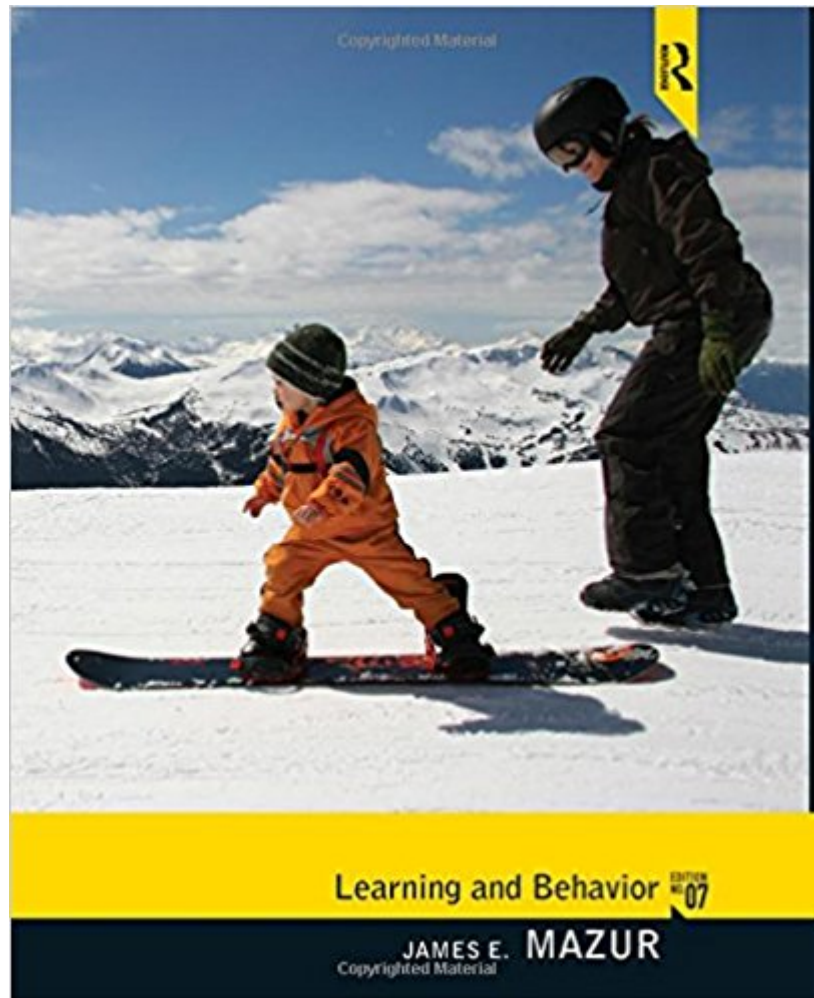JAMES E. MAZUR

# Synopsis

This book reviews how people and animals learn and how their behaviors are later changed as a result of this learning. Nearly all of our behaviors are influenced by prior learning experiences in some way. This book describes some of the most important principles, theories, controversies, and experiments that pertain to learning and behavior that are applicable to many different species and many different learning situations. Many real-world examples and analogies make the concepts and theories more concrete and relevant to the students. In addition, most of the chapters include sections that describe how the theories and principles have been used in the applied field of behavior modification. Each chapter in the seventh edition was updated with new studies and new references that reflect recent developments in the field. The book includes a number of learning aids for students, including a list of learning objectives at the beginning of each chapter, practices quizzes and review questions, and a glossary for all important terms.  Learning & Behavior covers topics such as classical and operant conditioning, reinforcement schedules, avoidance and punishment, stimulus control, comparative cognition, observational learning, motor skill learning, and choice. Both the classic studies and the most recent developments and trends in the field are explored. Although  the behavioral approach is emphasized,  many cognitive theories are covered as well along with  a chapter on comparative cognition.  Upon completing this book readers will be able to:understand the field of learning and discuss real-world applications of learning principles.

# Book Information

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# Customer Reviews

James E. Mazur obtained his B.A. in Psychology from Dartmouth College in 1973, and his Ph.D. in Experimental Psychology from Harvard University in 1977. He taught at Harvard University as an assistant professor and associate professor from 1980 to 1988, and since then he has taught at Southern Connecticut State University, where he is a CSU Professor of Psychology. He has conducted research on operant conditioning and choice for over 35 years. He has published over 60 journal articles and chapters on such topics as reinforcement schedules, conditioned reinforcement, self-control, risk-taking, procrastination, and mathematical models of choice.

I actually really enjoy this textbook mainly because Mazur writes in a very informal style that is easy to read and understand. Also, I should not that concepts are clearly organized and subjects build on top of each other logically....both of which are very good things (and which are hard to come by in many textbooks).

Pragmatic and explains concept very well

good deal

Not fond of the way everything is explained, but I think it's just my learning preference. It does a good job of giving background information for experiments that led to each concept and terms, but the organization just didn't work for me.

Typical textbook, it does a pretty good job of explaining everything you need to know, though... Just very bland, was hard to hold my interest for long.

spine of book is damaged, but other than that, great item!

I don't have to take the class again so that says a lot. I give it a 5

Prompt and what I need

Introduction to Learning and Behavior (PSY 361 Learning) Introduction to Deep Learning Using R: A

Step-by-Step Guide to Learning and Implementing Deep Learning Models Using R Learning: How To Become a Genius & Expert In Any Subject With Accelerated Learning (Accelerated Learning - Learn Faster -How To Learn - Make It Stick - Brain Training) Learning Evidence: From the Federal Rules to the Courtroom, 2d (Learning Series) (American Casebook: Learning) Applied Behavior Analysis: Principles and Procedures in Behavior Modification My Parrot, My Friend: An Owner's Guide to Parrot Behavior (Behavior Modification Techniques and Their Role in Contemporary Aviculture) NLP: Maximize Your Potential- Hypnosis, Mind Control, Human Behavior and Influencing People (NLP, Mind Control, Human Behavior) Academic Encounters Level 4 Student's Book Listening and Speaking with DVD: Human Behavior (Academic Encounters. Human Behavior) Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Brooks/Cole Empowerment Series: Human Behavior in the Social Environment (SW 327 Human Behavior and the Social Environment) Horse Behavior, Second Edition (Noyes Series in Animal Behavior, Ecology, Conservation, and Management) Organizational Behavior: Human Behavior at Work ComPETability: Solving Behavior Problems in Your Multi-Cat Household (ComPETability Behavior Series) (Volume 2) Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Understanding Behavior: What Primate Studies Tell Us About Human Behavior Animal Migration (Animal Behavior) (Animal Behavior (Library)) Handbook of Applied Dog Behavior and Training, Vol. 1: Adaptation and Learning Physical Activities for Improving Children's Learning and Behavior The Dialectical Behavior Therapy Skills Workbook: Practical DBT Exercises for Learning Mindfulness, Interpersonal Effectiveness, Emotion Regulation, and Distress Tolerance Learning and Behavior